

GOSCOUTHOMES® ONLINE PRIVACY POLICY

GoScoutHOMES® service is operated by Cox Media, LLC. We respect your privacy in visiting our website and want you to know our policies concerning any personal information we may collect from you here. This Online Privacy Policy and the Visitor Agreement and Terms of Use concern your use of our services and your visit here. They also apply as to any publication that may occur in our cable advertising services.

Online Privacy – What to Look For: The Federal Trade Commission, which is the chief U.S. consumer protection agency for the Internet, lists four things to look for in protecting your privacy on the Internet:

- Notice - Before it collects information about you, a website should say what information about you they collect, how they collect it, how they use it, whether they disclose it to others, whether others collect information on the website, and how they provide choice, access and security.
- Choice – A website should permit you to choose what information it collects about you, how it is used, and any secondary use or use by others.
- Access – You should have reasonable access to information collected about you and a means to correct or remove it.
- Security – You should be able to trust a website to promise to protect the security of what it knows about you and to enforce that promise.

INFORMATION WE MAY COLLECT

Personal Information – Certain personally identifying information (such as your name, address, phone number, email address, item(s) to be sold and credit card or other financial information) is collected from individuals, agents and agencies that use our website to advertise (“Seller”). A Seller’s information may be published on our website or through associated cable television broadcasting. We may also seek personal information if you contact us by email, phone or other means. Generally, we will use a Seller’s information only to facilitate a sale, to communicate with the Seller, in dealing with vendors or for statistical purposes. Seller information is periodically purged from our records. If any other uses or policies apply, we will tell you when the information is requested. Purchaser information is not provided through our website, but directly to the Seller and is not read or retained by us. We do not control the privacy policies of Sellers on our website, nor do we control or take responsibility for their uses of personal information.

Cookies - We may use “cookies” to collect information about your visit to our website. A “cookie” is a computer code added to a file on your computer as a record of its visit. It does not collect or provide any personal information about you. It can, however, be read by the website that placed it to note information about your visit, such as your type of web browser, operating system and Internet Protocol (“IP”) address, to better tailor our site for you. It can also be used to recognize you when you log in as a registered user or as a repeat visitor returning to our website. This allows us to tailor our site by remembering you and any options you select.

Browser Settings - You can control what cookies are accepted by your computer through the settings on your web browser or by deleting them from your files. Doing so, however, could limit the personalization we can offer on our website.

Third-Party Cookies and Web Beacons- These forms of computer code are sometimes placed by advertisers or others with connection to a webpage and may be read by the

advertisement's provider. In addition, we or they may use a form of code on our website or in electronic newsletters called a "web beacon" or "clear GIF." These are usually contained in a transparent image on a page and serve as a way to gather information about your visit, such as your Internet Protocol Address (a number assigned to your computer by your Internet Service Provider while online) and information or statistics about your visit. As with cookies, you can use your browser settings to control web beacons.

Advertisers - We do not control the privacy policies of any advertisers and you should review their websites for privacy questions. In addition, you can find general information on the subject at networkadvertising.org.

"Phishing" and Misrepresentations - Occasionally, persons with questionable intent may use the Internet or email to pose as someone you may trust or do business. You should always know who you are dealing with before giving personal information. If you are contacted and want to be sure you are dealing directly with us, our contact information is listed below for you.

SHARING OF INFORMATION

Your Information - We do not share personally identifiable information you may provide on this website other than to Sellers or with our officers, employees, vendors and affiliates unless we obtain your permission. We may share non-personal information obtained from cookies and web beacons with vendors, advertisers and others. We will not sell your personal information to others without your permission. We may share aggregate demographic information with third parties.

Linking to Others - If you link from our website to one offered by a seller or third party, you should consult its privacy policy for information about how information about you is obtained and used.

Exceptions - We do reserve the right to disclose personally identifiable information in our possession if we have a good faith belief that it is necessary to (1) comply with the law or legal process served on us; (2) protect and defend our rights or property or those of others; (3) enforce our Visitor Agreement and Terms of Use or (4) act in an emergency to protect someone's safety. We may also share information if we ever merge or combine with another organization.

SELLER AND USER ACCESS

Seller Access - Some portions of our website may limit access to sellers or registered users. Information provided in registration will be treated as "personally identifiable information," as described above. Except as described in this policy, we do not provide your email address or other personal information to unrelated businesses or groups for marketing purposes without your agreement.

Access to Information – Sellers or registered users can review personal information that is stored and available online by logging in. Email and Newsletters – Newsletters and other periodic email may be sent to Sellers, registered users and others who have expressed an interest in us. You can opt-out of such notices, either by using the opt-out feature in the email or by contacting us. Newsletters and similar emails may include web beacon features to help us track usage of such message in order to gauge their effectiveness.

TRANSACTIONS

If you are a Seller and you place any order or transaction through our website, we will ask for certain personally identifiable information to complete your request. This information may be provided to our vendors. We do not control the privacy policies of vendors, nor do we control or take responsibility for their uses of personal information.

We act as an advertising service only, do not read or retain purchaser information and accept no responsibility concerning any transaction or dispute that may arise, other than to attempt to convey any message received to the relevant party.

INFORMATION SECURITY

Any personally identifiable information we collect from Sellers through our website is maintained in our own records or by a vendor under contract with us. Either we or the vendor will generally transmit or receive sensitive information using a form of encryption known as "Secure Sockets Layer" or "SSL." To check, you can see if the Internet Address for the page you are viewing begins with HTTPS://.

We use reasonable means to protect the security of information under our control. No security method is certain, however, so we cannot guarantee the privacy of information you may provide to or through us.

CHILDREN'S PRIVACY

This website is not directed at, or intended for use by, children. We do not knowingly allow anyone under 18 to register as a seller and do not accept any personally identifying information from anyone under 13.

Children should always get permission from a parent or guardian before sending any personal information over the Internet. If you are under 18, please do not attempt to register as a seller or give us any information about yourself. If you want to contact us, please do so only through a parent or guardian. Any parent who believes his or her child has provided us with personal information can contact us and we will delete the information.

You can find more information about protecting children's privacy on the Internet at a number of websites, including the Federal Trade Commission's website.

CONTACTING US

If you have questions about our privacy policy or want to see or correct any personal information you may have given us, you can contact us by email at classifieds@coxmedia.com or by phone at 405-286-5082.

If you have concerns that are not resolved, you have the right to seek resolution as set out in our Visitor Agreement and Terms of Use <http://www.GoScoutHOMES.tv/tc.txt>.

POLICY REVISIONS

This policy was established effective on August 1, 2006. Since the Internet, our website and the laws that apply to both can change, we reserve the right to update or change our policy from time to time. Any changes will be posted as soon as is reasonably possible and will note their effective date. Last revision occurred April 23rd, 2007.